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For Immediate Release

13 July 2010

ProFun Management Group, Inc. Announces Appointment of Managing Director of ProFun Egypt, Ltd.



Tustin, CA, July 13, 2010 – ProFun Management Group has appointed Dan Aylward as Managing Director of ProFun Egypt, Ltd. Dan’s initial responsibilities will include serving as General Manager of the Suzanna Mubarak Family Park, opening later this year.

“Dan’s extensive experience in the themed entertainment industry brings another strong team player to the ProFun family,” said Jim Benedick, CEO of ProFun Group. “We are very pleased to have him bring his many talents to our team.”

Starting his career at Coney Island in Cincinnati, Ohio, in 1971, Dan brought new and innovative approaches to the unique situations of each facility with which he was involved. In addition to his extensive experience in United States markets, Aylward has excellent credentials in the international market place. After joining Six Flags in 1997 as Vice President and General Manager of Marine World Africa USA (now Six Flags Discovery Kingdom), Dan was soon promoted and served four years as Executive Vice President and Managing Director of Six Flags’ European Division. In 2007, Dan founded Worldwide Leisure Management to provide consulting services to domestic and international financial investment firms interested in the theme park industry. In total, Aylward has managed 15 outdoor entertainment facilities in seven countries.

ProFun Egypt has been involved with the Suzanne Mubarak Family Park since October of 2009. The 28 hectare park includes education centers, attractions, shopping, restaurants, live shows and much more. For more information about the park, please visit www.smfp.com.eg.

About ProFun Management Group, Inc.:

ProFun Management Group, Inc. is an independent, privately-held corporation based in Tustin, California with international staff and project teams around the world. ProFun Management Group brings more than 250 years of shared experience and an independent spirit to the management and operation of theme parks, entertainment centers, visitor centers, attractions and other leisure-time projects. ProFun’s current projects include Yas Island and Ferrari World Theme Park (Abu Dhabi, UAE), uShaka Marine World (Durban, South Africa), Suzanne Mubarak Family Park (Cairo, Egypt), and the Information and Communications Pavilion at the Shanghai World Expo 2010. For further details visit www.profungroup.com.

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